



teknowlogy Group is the leading European research and consulting firm in the fields of digital transformation, software, and IT services. We are a content-based company with strong consulting DNA. With more than 40 years of experience and operating out of seven countries, we are the preferred partner for European user companies to define IT strategy, govern teams and projects, and de-risk technology choices that drive successful business transformation.

Are you into new technologies and intellectually curious? Our **Junior Analyst position (London-based) may just be what you are looking for.**

What's on offer?

Our Junior IT industry Analyst position is a rare opportunity to join a leading European analyst and consulting firm in the IT industry; this entry position will offer you the chance to:

- Put your analytical skills into practice
- Develop your understanding of the IT market and digital economy
- Learn on the job with a great team of senior analysts
- Interact with Top decision makers of renowned global IT / blue-chip companies
- Discover market trends; be curious and grow your knowledge
- And last but not least, you will be part of a great team!

Your responsibilities

- Produce outstanding analysis of the software and IT services market trends/ competitive landscape.
- Support Senior Analysts and contribute to the production of digital and technology market reports.
- Deliver actionable quantitative and qualitative analysis in the form of reports and/or presentations
- Get involved in the calculation of market figures and forecasts as well as industry rankings.
- Work as part of a team on national and international consulting projects to support large IT Services suppliers, software vendors and end users in their marketing / go-to-market / positioning and /or IT strategy.
- Conduct interviews with industry experts, to form the basis of your everyday work.
- Interact with vendors, end-users, trade bodies and consulting firms in order to stay ahead of the game.
- Represent and promote teknowlogy Group's expertise in the industry and among prospects/clients.

Your skills

- First and foremost: Intelligent, self-driven, hard-working, motivated with an interest in technology and/or digital transformation and eager to learn
- You need to have distinctive analytical and conceptual skills.
- Good writing skills

- Excellent command of the English language
- Affinity for numbers would be a plus

Your profile

- You are either a university graduate or have work experience in a related industry
- You do not need to be technically-minded but you should be interested in technology and the digital economy
- You are keen to support colleagues on ad-hoc projects and capable of working on multiple fronts at the same time
- You are happy to work as part of a team as well as on your own to deliver projects
- You want to progress your career in becoming an IT industry analyst
- You are ready to roll up your sleeves and get the work done

As part of this role you will get involved in the analysis of vertical as well as digital / IT trends, so any prior exposure / experience to such work is welcome [albeit not a requirement for this entry position]

- Any experience showing your interest in technology / IT services / software through work experience or internship would be a bonus: researcher in an IT industry analyst firm, analyst, journalist, Strategy consultant, marketing consultant or any other relevant work experience.
- Some knowledge or understanding of the IT Services and software industry
- Any vertical/industry knowledge (esp. Banking, insurance, Retail, Manufacturing, Utilities)
- Any knowledge of digital transformation components (Customer Experience, cyber security, Cloud, BI/Analytics, business Applications, AI/Machine learning, IoT...)

This position is based in Central London (Farringdon), UK.

Interested?

If you would like to apply or if you have any questions, please contact JC Bodhuin (jbodhuin@teknowlogy.com)

Please send us your CV with the subject "Junior Analyst UK19", stating your earliest start date and salary expectations. Feel free to add a short cover letter to explain the reason why you are applying (not compulsory).

Note: we do not accept CV/profiles from recruitment agencies, headhunters or other suppliers that have not signed a formal agreement with PAC.