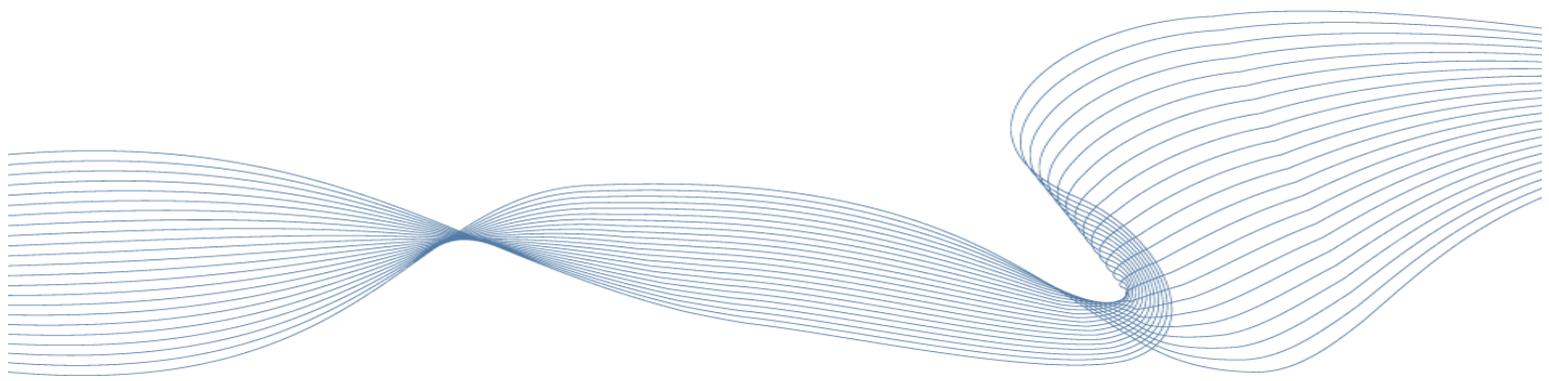# Structure of the SITSI® program

Introduction

This document is to help you browse the SITSI® library more efficiently. It will show you the structure of the SITSI® program (regions/ countries, clusters, report types) and includes links to the respective search results.

For any questions or if you need help, please write an email to sitsi@pac-online.com.

1. Regions/ countries:

By region:

Americas, Asia-Pacific (APAC), Eastern Europe, EMEA, Middle East & Africa (MEA), Western Europe, Worldwide

By country

Americas: Brazil, Canada, Mexico, US

Asia-Pacific (APAC): Australia, China, India, Japan

Eastern Europe: Czech Republic, Hungary, Poland, Romania, Russia, Slovakia, Turkey

Middle East & Africa: Middle East, South Africa

Western Europe: Austria, Belgium, Denmark, Finland, France, Germany, Italy, Netherlands, Norway, Portugal, Spain, Sweden, Switzerland, UK

2. Clusters

- **BI, Analytics & Data Management** (Big Data, Business Intelligence)

- **Application Lifecycle Management** (Application Management and Testing)

- **Cloud Computing** (Cloud Computing, IaaS, SaaS, PaaS)

- **Cyber Security**

- **Digital Enterprise and Internet of Things** (Digital Customer Experience, Digital Workspace; Connected Vehicles, Digital Factory/ Finance/ Government & Smart Cities/ Health/ Telco, Media & Services, Smart Energy & Resources/ Home & Buildings/ Retail & CPG/ Transport)

- **SAP Services & BAS Services** (SAP-related services; BAS-related C&SI, Microsoft Dynamics-related C&SI, Oracle Applications-related Services, Salesforce-related C&SI)

3. Report types

Market data: Market Figures & Forecasts, Deal Tracker Database, Rates & Pricing Database

Market reports: Expert View, InBrief Analysis, InSight Analysis, Rates & Pricing Report, CxO Surveys

Vendor data: Vendor Figures, Vendor Rankings

Vendor reports: Product & Supplier Benchmarks, Vendor Positioning, Vendor Profile, Vendor Profile – Cluster-specific

View PAC's methodology and segmentation

About PAC

Founded in 1976, Pierre Audoin Consultants (PAC) is part of the CXP Group, the leading independent European research and consulting firm for the software, IT services and digital transformation industry.

The CXP Group offers its customers comprehensive support services for the evaluation, selection and optimization of their software solutions and for the evaluation and selection of IT services providers, and accompanies them in optimizing their sourcing and investment strategies. As such, the CXP Group supports ICT decision makers in their digital transformation journey.

Further, the CXP Group assists software and IT services providers in optimizing their strategies and go-to-market approaches with quantitative and qualitative analyses as well as consulting services. Public organizations and institutions equally base the development of their IT policies on our reports.

Capitalizing on 40 years of experience, based in 8 countries (with 17 offices worldwide) and with 140 employees, the CXP Group provides its expertise every year to more than 1,500 ICT decision makers and the operational divisions of large enterprises as well as mid-market companies and their providers. The CXP Group consists of three branches: Le CXP, BARC (Business Application Research Center) and Pierre Audoin Consultants (PAC).

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