

Pierre Audoin Consultants (PAC) is the leading European market research and strategic consulting firm for the Software and IT Services Industry (SITSI®). PAC's expertise in the local IT market is unrivalled. We help ICT vendors to optimize their strategies by providing quantitative and qualitative market analysis as well as operational and strategic consulting. We advise CIOs and financial investors in evaluating ICT vendors and solutions and support their investment decisions. Public institutions and organizations also rely on our analysis to develop and shape their ICT policies. PAC joined the CXP Group - the leading European research and advisory firm in the field of software and IT services including CXP, BARC and PAC - in June 2014.

PAC is recruiting a Senior Analyst for its Bangalore team (India)

Your Responsibilities:

- Produce outstanding analysis of the Software and IT Services market trends/ competitive landscape, with a focus on the BAS/SAP services segment and reports on selected countries
- Engage with other analysts to enhance PAC's analysis of the market.
- Deliver actionable analysis in the form of reports and/or presentations.
- Work as part of a team on national and international consulting projects to support large IT Services suppliers, software vendors and end users in their marketing / go-to-market / positioning and /or IT strategy.
- Conduct interviews with industry experts, to form the basis of your everyday work.
- Interact with vendors, end-users, trade bodies, consulting firms in order to stay ahead of the game.
- Represent and promote PAC's expertise in the industry and among prospects/clients.

Your profile:

- You are working in the IT industry or the digital economy and want to progress your career in becoming an IT analyst
- Knowledge on macroeconomics with some background in the IT industry
- 3-5+ years experience as:
 - o an analyst or senior analyst in an IT industry analyst firm or at an IT vendor,
 - o an experienced IT journalist,
 - o Other relevant profile.
- Ideally you will have written thought provoking market reports and analyses,
- You are involved in conducting market/competitive analyses in the IT industry,
- Have some experience in delivering consulting engagements,
- You are intelligent, experienced and dedicated,
- You have distinctive analytical and conceptual skills.
- You are keen to support colleagues on ad-hoc projects and you are capable of working on multiple projects at the same time
- You are ready to roll up your sleeves and get the work done

We are open to any suitable candidate that can demonstrate a strong USP

We offer an opportunity:

- To develop as a thought leader in the IT industry;
- To interact with decision-makers of renowned companies;
- To get involved in international projects
- To work in an environment where you are able to develop yourself and learn
- To receive a competitive remuneration/compensation package

This position is based in Bangalore, India.

Please note that we do not accept resumes from recruitment agencies, headhunters or other suppliers that have not signed a formal agreement with PAC.

Contact details

To apply for this position through LinkedIn or alternatively e-mail your CV, along with a cover letter, salary requirements, and indication of earliest possible start date, to career@pac-online.com